

MARKETPLACE FOR MEDICAL DEVICES AND INSTRUMENTS









EUROPE'S LEADING MEDICAL MARKETPLACE

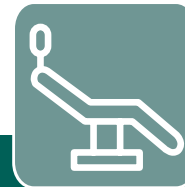
- Free product ads for new and used medical devices, instruments and consumables
- Direct promotion of product ads to over 270,000 Health Care Professionals (HCPs)
- Unlimited product ad uploads for free
- Major credit cards accepted
- Boost options with 20x higher selling chance



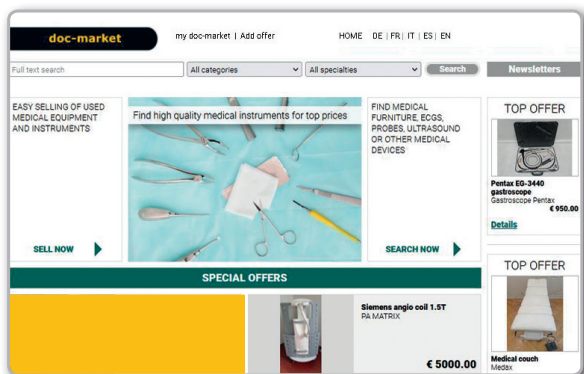
FLEXIBLE PLANS

	ANNUAL SUBSCRIPTIONS		
	BASIC	PRO	ELITE
Insertion fee for product ad	Free	Free	Free
Number of product ads	Unlimited	Unlimited	Unlimited
Product ad running time	Until sold	Until sold	Until sold
Product ad renewal	Manually every 90 days	Automatic	Automatic
Buy online with secure payment handling      	✓	✓	✓
Option to contact seller	✓	✓	✓
Bidding option on products	✓	✓	✓
Feature ad on Homepage (up to 5x more views) Fee per ad per day	€ 0,50	€ 0,50	€ 0,50
Feature ad in Top Offers (up to 20x more views) Fee per ad per day	€ 3,00	€ 3,00	€ 3,00
Feature ad in monthly Newsletter to 270,000+ HCPs Fee per ad per newsletter	€ 99,00	€ 99,00	€ 99,00
Inventory import	X	✓	✓
Inventory export	X	✓	✓
Key account support	X	✓	✓
Direct contact with buyer	X	X	✓
Shop in shop with company logo	X	X	✓
Annual subscription fee	€ 0,00	€ 499,00	€ 1999,00
Commission	10,9%	7,9%	0% / 5,9%

MARKETPLACE FOR MEDICAL DEVICES AND INSTRUMENTS

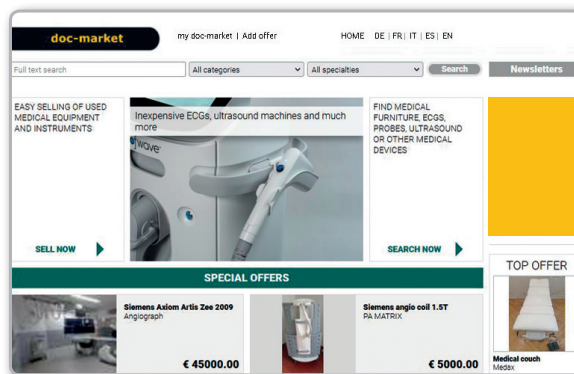


FEATURE AD ON HOMEPAGE



- Product ad displayed on the front page of doc-market
- Up to 5x more views
- € 0,50 / ad / day

FEATURE AD IN TOP OFFERS



- Product ad displayed on every page on doc-market
- Up to 20x more views
- € 3,00 / ad / day

PROMOTE YOUR BRAND WITH A BANNER

- Direct link to your website
- Banner space available in different sizes and formats
- Starting from € 128,00 / month



FEATURE YOUR PRODUCT IN MONTHLY NEWSLETTER

- Display product ad in the top section of the monthly newsletter for a better conversion rate
- Sent monthly to 270,000+ Health Care Professionals (HCPs)
- € 99,00 / ad / newsletter

